

PRESS RELEASE

Products for exclusive bathrooms: the Hoesch range

High-quality bathtubs and whirl tubs, steam baths and steam generators – outstanding design and sophisticated technology

The name Hoesch is synonymous with a culture of beautiful, high-quality bathrooms. The portfolio of this traditional company contains high-quality products that allow you to fully experience the fascination of water and transform a private bathroom into an exclusive wellness zone. The bathroom experts at Hoesch have worked alongside famous designers to develop elegant yet homely bathroom solutions with an innovative design and perfect functionality. There is a wide choice of bathtubs, whirl tubs and whirlpool systems, not to mention shower trays, shower cabins, steam baths and steam generators. Essential accessories for your bathroom round off the product range.

Baths

The Hoesch range of baths is unrivalled in breadth and diversity. It comprises some 140 models and a total of 175 installation options, providing solutions for all manner of different requirements and physical environments– ranging from installations that can be integrated perfectly into the existing environment through to solutions incorporating geometric shapes and free-standing models. It includes large-volume bathtubs and bathtubs with ergonomically angled back supports. The range also includes tubs with enough room for two or more people – the diversity of the Hoesch product range is virtually unsurpassable.

Hoesch bathtubs are manufactured from cast bathroom-grade acrylic. The advantage of this material is that it can be formed into any shape imaginable, and it also scores in terms of its durability, colour intensity and thermal insulation. Its pore-free surface is extremely kind to the skin and easy to clean. Another advantage: scratches, dull spots and stubborn dirt can be removed quickly and easily using the appropriate cleaning kit and special cleaner from Hoesch.

Editorial contact:

Hoesch Design GmbH

Magdalena Elmrych

Tel.: +49 2422 54-332

E-mail: magdalena.elmrych@hoesch.de

PRESS RELEASE

Showers

Hoesch shower installations stand out by virtue of their bold, minimalistic design. Whether free-standing, for a corner, a niche or a wall installation, flush with the floor or not, the shower products likewise cover a wide range of different options. Starting with the Ciela and Thasos series of glass shower cabins, whose 13 different dimensions make them suitable for all manner of different installation situations and bathroom sizes, through to the king of all shower cabins: the SenSaMare Delight with its automatic colour changer, side lighting and back massage jets is much more than just a shower, it is an exclusive wellness zone. Thanks to their EverClean finish, which prevents residues of limescale and dirt, the surfaces of these shower cabins and enclosures always stay brilliant and smooth. Water flows off them, leaving nothing behind.

Steam baths

For more than two decades, Hoesch has continued to set standards for steam baths. The company's experience is expressed in its products, which not only meet the highest design standards, but are also highly sophisticated from a technical point of view. The product range includes steam baths for one or two persons, as well as steam generators for individual steam cabins.

The affordable entry-level model SenseEase, with its integral overhead and handheld shower and folding seat, is ideal for a vitalising relaxation when time does not permit the pleasure of an extended steam session. Six adjustable back jets, music from the integrated MP3 player, and a lighting system with a built-in colour changer turn this steam bath into an all-round recuperative experience for all the senses. The SenseSation multi-function steam cabin is Hoesch's luxury model with rainfall shower, handheld shower, eight back jets and a Kneipp hose. Other features: music from the integrated MP3 player, illuminated roof with colour changer, aromatherapy system and soothing heater elements built into the rear panel.

Editorial contact:

Hoesch Design GmbH

Magdalena Elmrych

Tel.: +49 2422 54-332

E-mail: magdalena.elmrych@hoesch.de

PRESS RELEASE

If you want to install a steam bath and keep time, expense and structural changes to a minimum, the SteamBox 330 is the perfect choice; it is both simple and attractive to make your dream of a steam bath at home come true. And if you yearn for a unique steam bath with more luxury features, then - depending on the size of steam bath - the SteamBox series from steam bath specialists Hoesch may well have just what you are looking for.

Whirlpool

Wellness pure and simple – this is what the innovative whirlpool systems from Hoesch promise to deliver. This specialist bathroom supplier offers three series with many alternative models. There is one to match every requirement and to fit any budget. Starting with the conventional whirlpool system Laola II, then the more prestigious Reviva II system all the way up to the luxury model, Deluxe. The Deluxe system offers more than an outstanding degree of luxury: it also excels in terms of its superb level of hygiene. When the venturi nozzles are closed, the pipework is preflushed with a mixture of disinfectant and clean water.

Bathroom accessories

Many Hoesch bathtubs and shower cabins can be equipped with additional fittings. The Ergo+ series, for instance, can be fitted with neck, arm and back supports made from skin-friendly gel material, whilst the SensaMare series can be enhanced with an inlay floor of water-resistant real wood. Non-slip steps, a recessed mirror or a dumb waiter are all practical and stylish refinements that add to your comfort and provide a touch of luxury in your bathroom.

The universal range of accessories from Hoesch, with their bold, minimalistic forms, can be integrated harmoniously into any bathroom design. The combination of high-quality materials - black polyurethane and water-resistant teak - will lend a designer feel to any bathroom.

The extensive Hoesch product range is rounded off by special accessories, such as the Combi-Vario outlet/overflow fitting, which allows the water level in the

Editorial contact:

Hoesch Design GmbH

Magdalena Elmrych

Tel.: +49 2422 54-332

E-mail: magdalena.elmrych@hoesch.de

PRESS RELEASE

bathtub to be raised by up to 50 mm. The range also includes modern, user-friendly control panels; with the Ergo+ these are available in either a chrome or stainless steel frame. A particular highlight are the high-quality underwater LED spotlights with colour changer, which make the water sparkle in different colours.

Editorial contact:

Hoesch Design GmbH

Magdalena Elmrych

Tel.: +49 2422 54-332

E-mail: magdalena.elmrych@hoesch.de